

CANADA 1997 Election Study

Methodology:

The study included three waves: a campaign period survey with a representative sample of 3,949 Canadians; a post election survey with 3,170 of the campaign period survey respondents; and a mail-back survey with 1,857 of the post election survey respondents.

		First wave	Second wave	Third wave
		Campaign Period	Post Election	Post Election
		Telephone Questionnaire	Telephone Questionnaire	Mail Survey
Total Completed	Sample	3609	2922	1857
Refusals		2024	779	1313
Effective Response	Percentage	62%	80%	59%

Table 1. Survey Descriptive Data.

Variables:

Variable Name:	Question:	Coded As:
Party	Which party do you think you will vote for: the Liberal Party, Conservative Party, the New Democratic Party, or another party? 1 Liberal 2 Conservative 3 N.D.P. 4 Reform 5 Bloc Qu, b, cois 0 Other (specify) 96 Will not vote 97 None 98 Don't Know/Undecided 99 Refused	This variable is constructed using two questions from the survey. If the respondent replied 'certain not to vote' 'will not vote' or 'none' to the party question, then it was recoded as 'abstention' for this variable: 0 Other 1 Liberal 2 Conservative 3 NDP 4 Reform 5 BQ 9. Abstention The "don't know" are "refused" categories are recoded as 'missing'. This variable is recoded so that there are three dummy variables representing: _Iretnat_1 – Got better _Iretnat_2 – Stayed the same _Iretnat_3 – Got worse
Retnat	How do you think the general economic situation has changed over the past 12 months? 1 A lot better 2 A little better 3 About the same 4 A little worse 5 A lot worse	
Age	In what year were you born? 9999 refused	Recoded such that: The <i>age</i> variable is constructed as: 2000-(response to year of birth). This computes the age for the respondent for the year the survey is taken. If the age was smaller than zero, then it was recoded as missing. Recoded such that:
Male	Sex of respondent: 1 Male 5 Female	0 Female 1 Male
Relgimp	In your life, would you say	Recoded such that:

religion is very important,
somewhat important, not very
important, or not important at
all?

- 1 Very important
- 3 Somewhat important
- 5 Not very important
- 7 Not important at all
- 8 Don't know
- 9 Refused

- 0 Not important at all
- 1 Not very important
- 2 Somewhat important
- 3 Very Important

The “don’t know” and “refused”
categories are recoded as
missing.

Inccat

Could you please tell me your
total household income, be sure
to include income from all
sources such as savings,
pensions, rent, as well as wages,
to the nearest thousand dollars,
what was your total household
income before taxes and other
deductions for 1996?

- 1-997 Actual income
- 998 Don't know
- 999 Refused

We don't need the exact amount;
could tell me which of these
broad categories it falls into:

- 1 less than \$20,000
- 2 between \$20,000 and \$29,999
- 3 between \$30,000 and \$39,999
- 4 between \$40,000 and \$49,999
- 5 between \$50,000 and \$59,999
- 6 between \$60,000 and \$69,999
- 7 between \$70,000 and \$79,999
- 8 between \$80,000 and \$89,999
- 9 between \$90,000 and \$99,999
- 10 more than \$100,000
- 98 Don't know
- 99 Refused

The income variable is created
by using these two questions.
Recoded such that:

- 1 less than \$ 20,000
- 2 between \$ 20,000 and \$ 29,000
- 3 between \$ 30,000 and \$ 39,000
- 4 between \$ 40,000 and \$ 49,000
- 5 between \$ 50,000 and \$ 59,000
- 6 between \$ 60,000 and \$ 69,000
- 7 between \$ 70,000 and \$ 79,000
- 8 between \$ 80,000 and \$ 89,000
- 9 between \$ 90,000 and \$ 99,000
- 10 \$ 99,000 or more

The “don’t know” and “refused”
categories are recoded as
missing.

Union

Do you or anyone in your
household belong to a union?

- 1 Yes

Recoded such that:

- 0 No
- 1 Yes

	5 No	
	8 Don't Know	
	9 Refused	The "don't know" and "refused" categories are recoded as missing.
West	Province of interview:	Recoded such that:
	10 Newfoundland and Labrador	0 Province <35
	11 Prince Edward Island	1 Province >35
	12 Nova Scotia	
	13 New Brunswick	
	24 Quebec	
	35 Ontario	
	46 Manitoba	
	47 Saskatchewan	
	48 Alberta	
	59 British Columbia	
	60 Yukon	
	61 North Western Territories	
French	What language do you usually speak at home?	Recoded such that:
	1 French	0 All other languages
	5 English	1 French
	0 Other	
	98 Don't Know	
	99 Refused	
Educate	What is the highest level of education that you have completed?	Recoded such that:
	1 No Schooling	1 No Schooling
	2 Some Elementary School	2 Some Elementary School
	3 Completed Elementary School	3 Completed Elementary School
	4 Some Secondary / High School	4 Some Secondary / High School
	5 Completed Secondary / High School	5 Completed Secondary / High School
	6 Some Technical, Community College, CEGEP, College	6 Some Technical, Community College, CEGEP, College
	7 Completed Technical, Community College, CEGEP, College Classique	7 Completed Technical, Community College, CEGEP, College Classique
	8 Some University	8 Some University
	9 Bachelor's Degree	9 Bachelor's Degree
	10 Master's Degree	10 Master's Degree
	11 Professional Degree or	11 Professional Degree or
	Doctorate	Doctorate

DstaxLIB

Doctorate
98 Don't Know
99 Refused

If you had to choose, would you cut taxes, increase taxes, or keep taxes as they are?

1 cut taxes
2 increase taxes
3 keep taxes as they are
7 R volunteers cannot answer question as asked
8 don't know
9 refused

Should taxes be cut a lot, somewhat, or a little?

1 a lot
2 somewhat
3 a little
8 don't know
9 refused

Should taxes be increased a lot, somewhat, or a little?

1 a lot
2 somewhat
3 a little
8 don't know
9 refused

Do you think the Liberal Party wants to cut taxes, increase taxes, or keep taxes as they are?

1 cut taxes
2 increase taxes
3 keep taxes as they are
8 don't know
9 refused

Does the Liberal Party want to cut taxes a lot, somewhat or a little?

The “don’t know” and “refused” categories are recoded as missing.

Taxcut variable is created using three questions from the survey:

1 increase a lot
2 increase somewhat
3 increase a little
4 keep taxes as they are
5 cut a little
6 cut somewhat
7 cut a lot

The “don’t know”, “refused”, and ‘R volunteers cannot answer question as asked’ categories are recoded as missing.

TaxLIB variable is created using three questions from the survey:

1 increase a lot
2 increase somewhat
3 increase a little
4 keep taxes as they are
5 cut a little
6 cut somewhat
7 cut a lot

Category 0 for taxLIB variable is recoded as missing.

- 1 a lot
- 2 somewhat
- 3 a little
- 8 don't know
- 9 refused

Does the Liberal Party want to increase taxes a lot, somewhat or a little?

- 1 a lot
- 2 somewhat
- 3 a little
- 8 don't know
- 9 refused

DstaxLIB is constructed by taking the respondents categorization of the Liberals tax position from the respondents own stated position.

$$\text{DstaxLIB} = \text{abs}(\text{Taxcut} - \text{LIBtax})$$

DStaxCon

If you had to choose, would you cut taxes, increase taxes, or keep taxes as they are?

- 1 cut taxes
- 2 increase taxes
- 3 keep taxes as they are
- 7 R volunteers cannot answer question as asked
- 8 don't know
- 9 refused

Should taxes be cut a lot, somewhat, or a little?

- 1 a lot
- 2 somewhat
- 3 a little
- 8 don't know
- 9 refused

Should taxes be increased a lot,

Taxcut variable is created using three questions from the survey:

- 1 increase a lot
- 2 increase somewhat
- 3 increase a little
- 4 keep taxes as they are
- 5 cut a little
- 6 cut somewhat
- 7 cut a lot

The “don’t know”, “refused”, and ‘R volunteers cannot answer question as asked’ categories are recoded as missing.

somewhat, or a little?

- 1 a lot
- 2 somewhat
- 3 a little
- 8 don't know
- 9 refused

Do you think the Conservative Party wants to cut taxes, increase taxes, or keep taxes as they are?

- 1 cut taxes
- 2 increase taxes
- 3 keep taxes as they are
- 8 don't know
- 9 refused

Does the Conservative Party want to cut taxes a lot, somewhat or a little?

- 1 a lot
- 2 somewhat
- 3 a little
- 8 don't know
- 9 refused

Does the Conservative Party want to increase taxes a lot, somewhat or a little?

- 1 a lot
- 2 somewhat
- 3 a little
- 8 don't know
- 9 refused

TaxCON variable is created using three questions from the survey:

- 1 increase a lot
- 2 increase somewhat
- 3 increase a little
- 4 keep taxes as they are
- 5 cut a little
- 6 cut somewhat
- 7 cut a lot

Category 0 for TaxCON variable is recoded as missing.

DtaxCON is constructed by taking the respondents categorization of the Conservatives tax position from the respondents own stated position.

DstaxCON=abs(Taxcut-
CONtax)

Occupc1

We'd like to know if you are now working for pay, or are you unemployed, retired, a student, a homemaker, or something else?

- 1 working now (incl. on strike and any form of leave)
- 2 laid off
- 3 unemployed
- 4 disabled
- 5 retired
- 6 student
- 7 homemaker
- 8 Don't Know
- 9 Refused

Recoded using the pinpor81 and n5 variables. The resulting categories are:

- 1 higher non-manual - service class
- 2 non-manual class
- 4 farmers
- 5 skilled workers
- 6 unskilled & semiskilled, nonagricultural
- 7 supervisors
- 8 combines apprentice, student, not working (e.g. retired), married, and unoccupied.

The "don't know" responses are recoded as missing.

Then recoded such that:

- 1 Non-Manual (categories 1-4 from above)
- 2 Manual (categories 5-7 from above)

Rest coded as missing

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